



CW Plus Audience Composition & Delivery (000s)

9/27/21-1/9/22

		Median Age						AA (000s)		
		Among P2+	Men 18+	Women 18+	White 18+	Black 18+	Hispanic 18+	HHs	A18-49	A25-54
MTWTF----	6A-9A	55	46.2%	53.8%	53.8%	23.1%	3.8%	24	7	9
MTWTF----	9A-3P	55	37.3%	58.8%	62.7%	23.5%	11.8%	43	15	19
MTWTF----	3P-5P	57	36.4%	54.5%	60.6%	27.3%	6.1%	28	8	10
MTWTF----	5P-8P	55	36.7%	53.3%	60.0%	26.7%	6.7%	24	9	11
MTWTF----	8P-10P	61	40.0%	53.3%	66.7%	16.7%	3.3%	45	11	14
MTWTF----	10P-130A	64	36.5%	56.5%	71.8%	12.9%	5.9%	63	11	13
----SaSu	12P-6P	61	36.7%	56.7%	76.7%	10.0%	6.7%	24	5	7
----SaSu	6P-12A	62	38.5%	55.8%	76.9%	11.5%	1.9%	39	8	11